## telenor karusellen

# Join the carousel!





"TK is a really great project that Skiforbundet and Telenor have started. The efforts put in at club and grassroot level is what really matters when it comes to talent development. It is great if Skiforbundet and Telenor through the TK project can encourage the clubs to put in more effort. I remember when I was growing up how important it was to be surrounded by a community that took care of me and helped me develop. The fact that I have succeeded is to a large extent thanks to the fact that I had people backing me up all the way. We who are icons today know that a project like TK gives encouragement at the broad level and that is the best quarantee for success to follow."

> Sporty regards Aksel Lund Svindal



#### 50 000 happy children!

With last years enormous response fresh in our memory, when the clubs applied for and received gear for more than 46 000 children, we are once again inviting clubs and teams to organize TK in their local communities. We would like to create even more activities, within the various disciplines, for children up to 12 years of age.

We would like to make the children's events easier to organize and even more attractive for the attendees. This will make it easier for the local clubs to recruit more children, parents and coaches. TK should have an open and including profile and promote positive development, sportswise as well as socially. This is important when regards of recruitment, both at a broad and elite level- today and in the future.



### Let's start the carousel again - for the fourth time!

NSA has two main goals: Norway aims to be the world number one ski nation - and a nation of active skiers, both goals are equally important.

Telenor is an active supporter by being the main sponsor of the Alpine National Team, and thus helping us stay recognised as one of the top alpine nations. By working with establishing a good program for clubs and teams through TK, they are also making sure we are getting a large number of and many skilled young skiers within all the disciplines.



To make sure we have a steady recruitment in the future we must make sure our local events are both child and adult friendly. They should not drag out in time, neither for the contestant nor for the parents. Our organizer kits are made with this in mind.

The first three seasons we chose to use a great variety of event models, with great success. It is quite possible it is the flexibility that is the biggest success factor in the TK concept.

The TK is a result of a long term combined effort from Telenor and all our six disciplines. We would like to thank Telenor who make it possible to put together this large project.

The goal for the 09/10 season is to engage more than 50 000 children in activities! I hope you all will take the challenge, so we together can organize lots and lots of TK events for all diciplines.

Welcome as a TK organizer!





Ski president



#### Welcome as TK organizer!

All clubs within all disciplines in NSA can apply to become TK organizers: Alpine, freestyle, skijumping, nordic combined, cross country and telemark. The TK is for children up to 13 years.

Feel free to convert existing events into TK events. Regardless of disciplines, clubs can get together and organize TK events.

The organizing club will, for the application, have to estimate a total number of contestants. This is important so we can provide the right amount of organizer equipment.

Clubs who previously have organized TK events will have to specify if they need additional equipment. Everybody must apply, even if you already have all the equipment you need.

You will receive a confirmation that your club has been accepted as TK organizer shortly after the application due date. By the middle of December your club will receive the organizer equipment that you are required to use for all the events. The prizes will be sent out at the beginning of January.

#### The application due date is 8th of November 2009

We would like to welcome as many clubs as possible, and we have got organizer equipment to provide events for more than 50 000 children, so don't hesitate with sending in an application! To be able to provide the equipment in time we rely on the clubs applying before the due date.



On www.barnas.skiklubb.no/telenorkarusellen you will find information regarding the application process and link to an electronic application form. To be able to become a TK organizer for the 09/10 season, your club will have to register an application by the 8th of November 2009.