

Hvordan skape "la dolce vita"?

Pellegrino Riccardi

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A black and white portrait of Gustave Flaubert, a French novelist, writer, and critic. He is shown from the chest up, wearing a dark suit jacket, a white shirt, and a dark bow tie. He has a high forehead with receding hair, dark eyes, and a mustache. The background is dark and textured.

Gustave Flaubert
1821 - 1880

There is no truth.

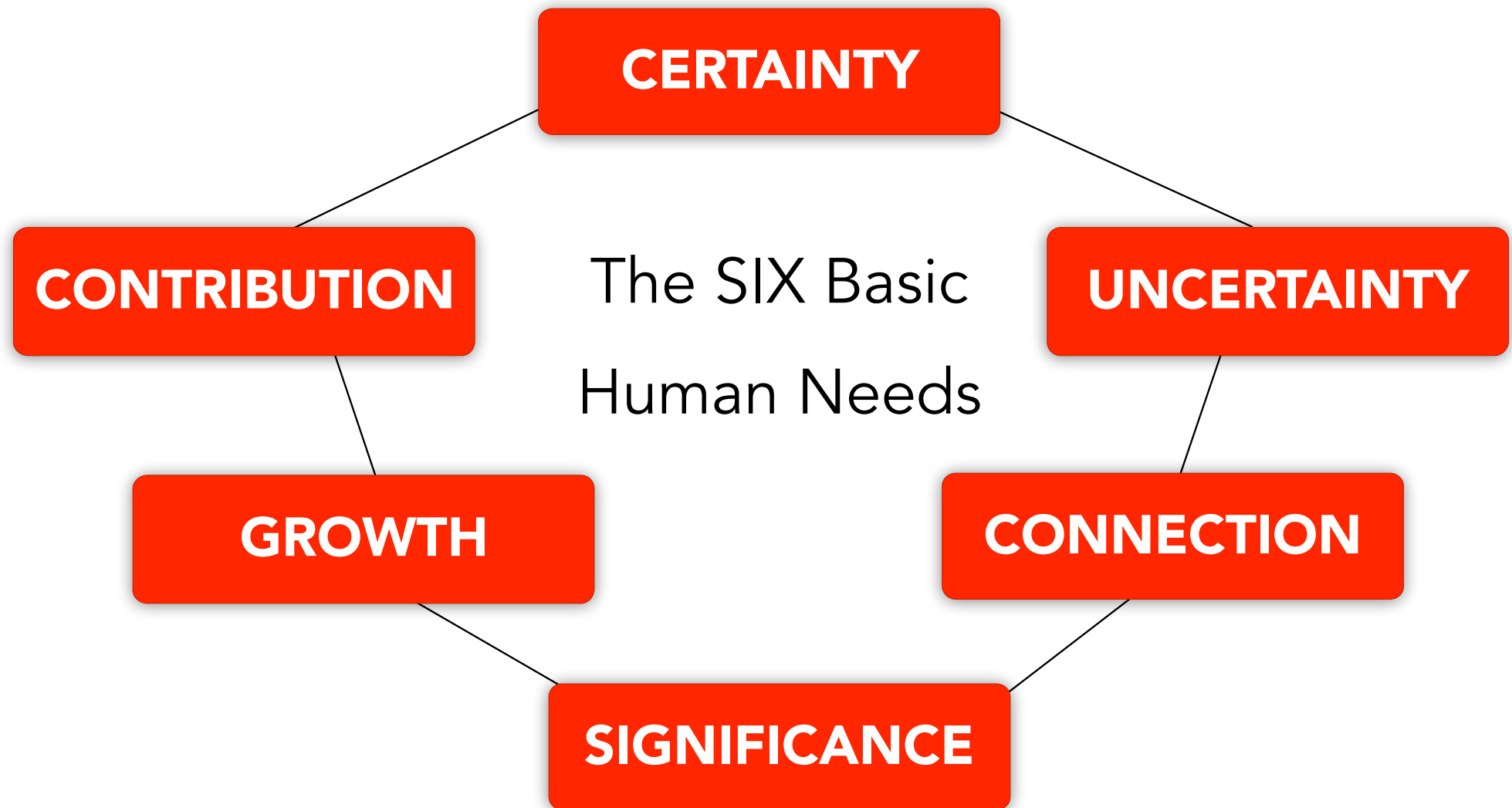
There is only PERCEPTION

People see what
they want to see



CULTURE

a system of behaviour that helps us
act in an **accepted** or **familiar** way



THE 6 BASIC HUMAN NEEDS

Certainty (*I need to know*)

Uncertainty (*problems & surprises*)

Connection (*relationships, belonging*)

Significance (*being seen, being heard, understood*)

Growth (*development, challenge*)

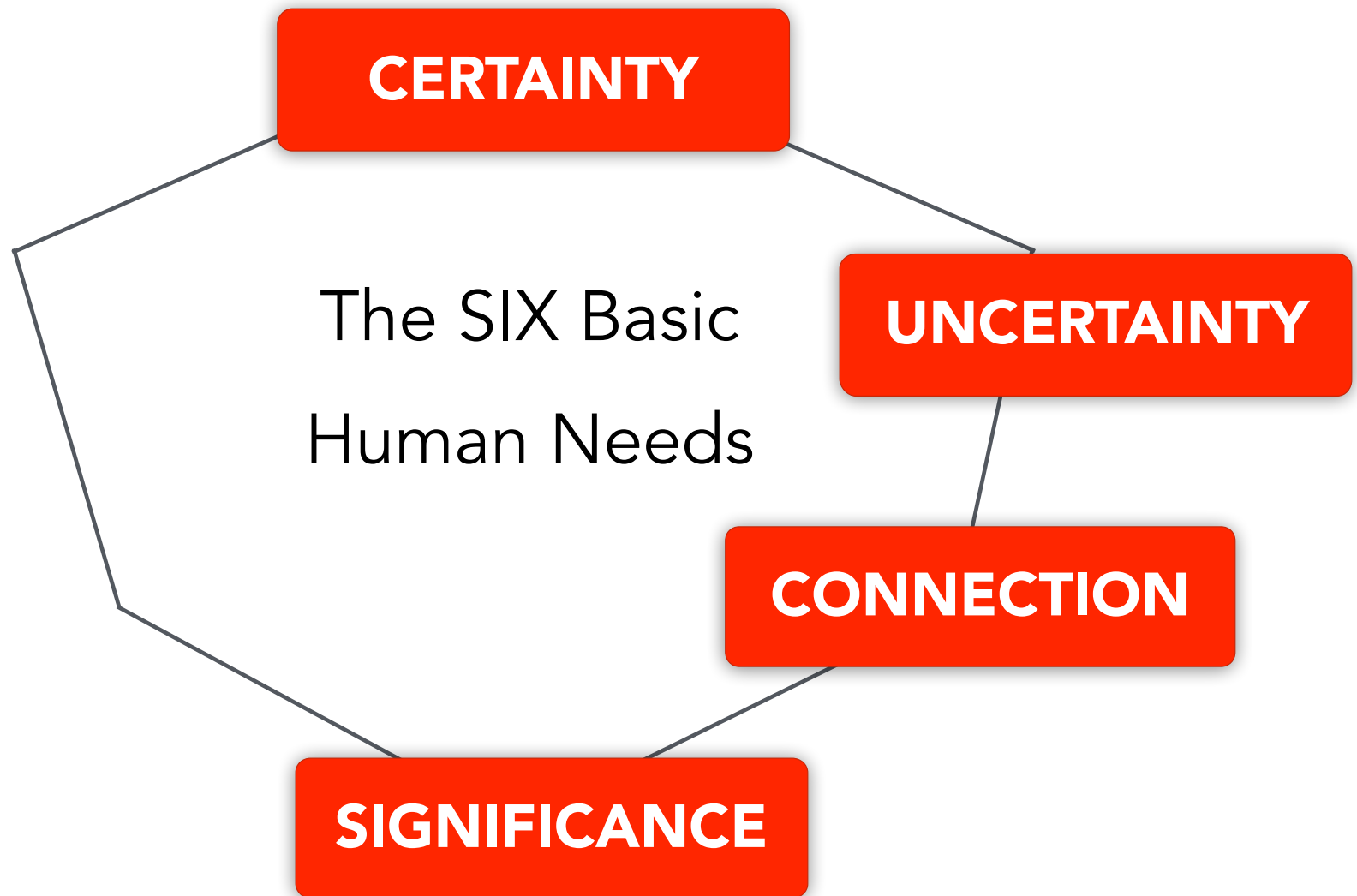
Contribution (*need to make a difference*)

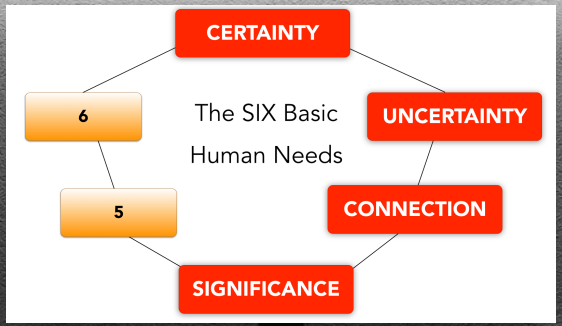
tydelighet

RE-SPECT

From Latin

"TO LOOK AGAIN"





RE-SPECT

From Latin

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Norwegian need for PERSONAL SPACE

A person in a white t-shirt and dark shorts stands on a rocky outcrop, looking out over a vast, scenic landscape of mountains and fjords in Norway. The sky is clear and blue. A large speech bubble is positioned above the person, containing the text "Where is everybody?".

Where is everybody?

SPACE in Norway

COMMUNICATION

From Latin

"TO SHARE"

COMMUNICATION

Words 7%

Tone of voice 38%

Body Language 55%

EXPRESSING FEELINGS?



A Danish politician expressing feelings



The Tall Poppy Syndrome

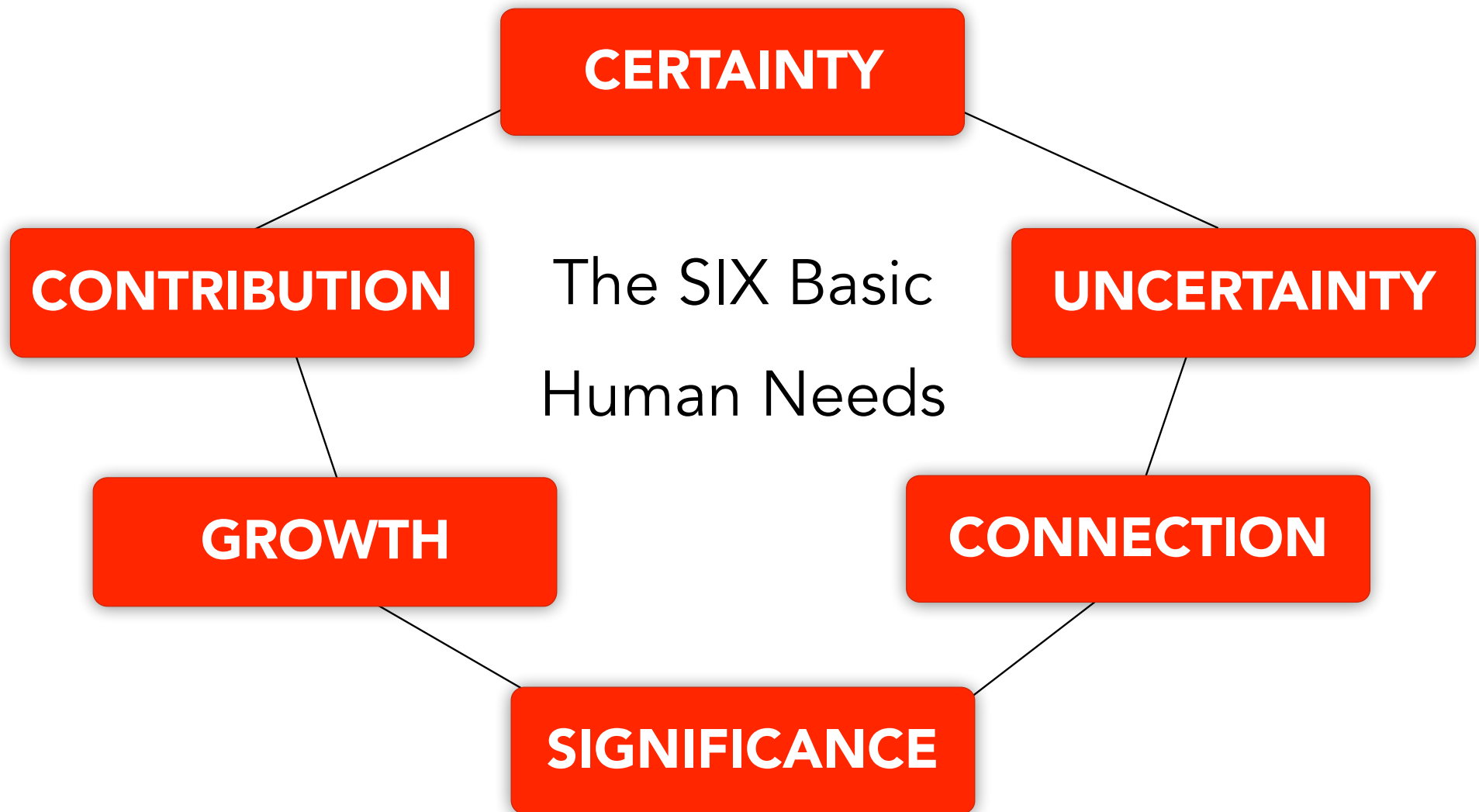
Janteloven



Mr. Burton



Mr. Burton



EMOTION

From Latin

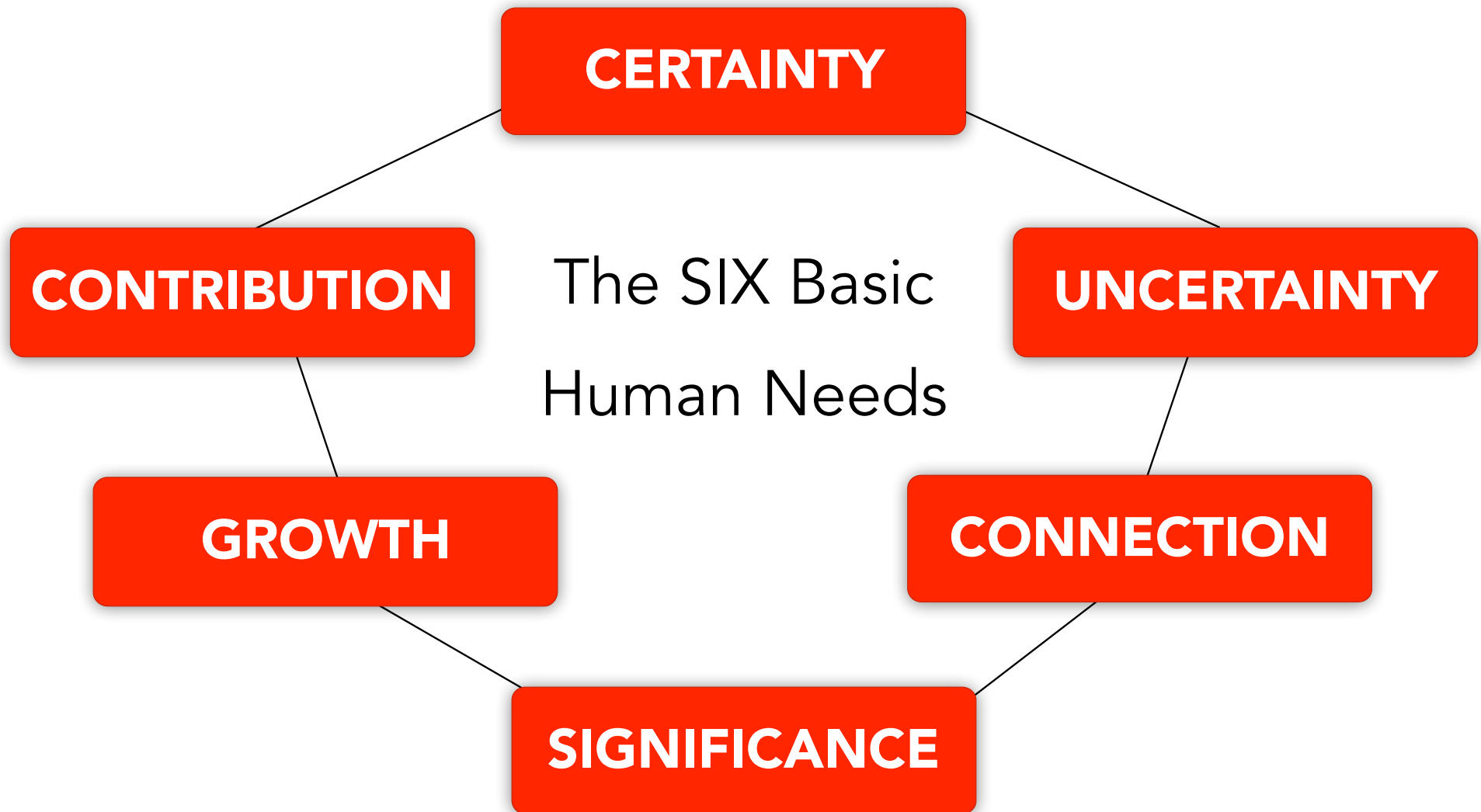
"TO MOVE"

MOTIVATION

From Latin

"TO MOVE"

Hvordan skape "la dolce vita"?



la dolce vita



NORGES
SKIFORBUND



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