

Narvik 2029

FIS Alpine World Ski Championships Candidate



Meet today's team



**Tove
Moe Dyrhaug**



**Kjetil André
Aamodt**



**Thor
Hushovd**



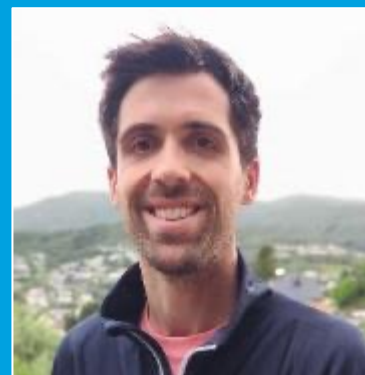
**Knut-Eirik
Dybdal**



**Erik
Plener**



**Marit
Gjerland**



**Thibault
Freté**



Welcome to the world's most spectacular sports arena!



Narvik 2029



NATURE IS OUR STADIUM



Narvik 2029



ARCTIC RACE OF NORWAY, A NORTH-NORWEGIAN SUCCESS STORY

A WORLD-CLASS PROFESSIONAL CYCLING RACE
IN NORTHERN NORWAY

11

Tour de France
teams

190

TV broadcast
countries

58M

video views
in 2023

IN COLLABORATION WITH

A.S.O.
Amaury Sport Organisation

TOUR
de
france™

DAKAR

Schneider
Electric
MARATHON
de PARIS

« MUCH MORE THAN JUST A RACE »



Narvik 2029

NARVIK2029
FIS ALPINE WORLD SKI CHAMPIONSHIPS
CANDIDATE

A NORTH-NORWEGIAN SUCCESS STORY THAT INSPIRED



NARVIK2029
FIS ALPINE WORLD SKI CHAMPIONSHIPS

Narvik 2029

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FIS ALPINE WORLD SKI CHAMPIONSHIPS
CANDIDATE

NARVIK

HOME OF ALPINE SKIING
IN NORTHERN NORWAY



1958 – First time host of
National Championships



1963 National Championships

30+ National Championships
since 1958



NARVIK2020
FIS ALPINE JUNIOR WORLD
SKI CHAMPIONSHIPS

International competitions
since the 1990s



THE DREAM OF A WHOLE COUNTRY

THE WHOLE REGION STANDS BEHIND

All 87 municipalities in Northern Norway support the application, since 2018

BACKED BY THE NORWEGIAN STATE

Strong financial support from the State budget, and personal involvement from the Royal Family

SUPPORTED BY ALL NORWEGIANS

Ex. More than 10,000 people attending the application delivery party in Narvik (2018)



THE DREAM OF A WHOLE COUNTRY

"A perfect destination for a world championship"

Nina Haver-Løseth

"It's going to spread skiing all over the world"

Aksel Lund Svindal

"You will never regret it"

Maria Tviberg



 **1. RACE ARENA PRESENTATION**

2. TRANSPORT & ACCOMMODATION

3. SUSTAINABILITY

4. MARKETING & COMMUNICATION

5. *FOLKEFEST* & LOCAL ENGAGEMENT

6. LEGACY

THIS IS OUR PLAYGROUND



THIS IS OUR PLAYGROUND

New slopes,
designed by **Didier Defago**

« *I've never seen anything like it!* »
October 2017, after 1st inspection trip to Narvik



TOP 3

950m

vertical drop **DH men**
Max. vertical drop
for all other disciplines

DOUBLED LIFT CAPACITY

from bottom to top of Narvikfjellet

UPGRADED SLOPES DESIGN

3 different slopes,
to optimize event delivery & safety



- MENS COURSE
- WOMENS COURSE
- SLALOM COURSE
- FINNISH AREA
- TRAINING/QUALIFICATION

TRAINING & QUALIFICATION ARENAS

**TROMSØ
SKI CENTER**

Distance from Narvik: 230 km
Vertical drop: 407 m
Length: 1,305 m

**STEILIA
SKI CENTER**

Distance from Narvik: 80 km
Vertical drop: 296 m
Length: 1,160 m

**NARVIK
SKI CENTER**

**ANKENES
SKI CENTER**

Distance from Narvik: 100 km
Vertical drop: 267 m
Length: 1,112 m

**SOLLIFJELLET
← SKI CENTER**

Distance from Narvik: 10 km
Vertical drop: 255 m
Length: 1,080 m

SKITTENDALSTINDEN 1306

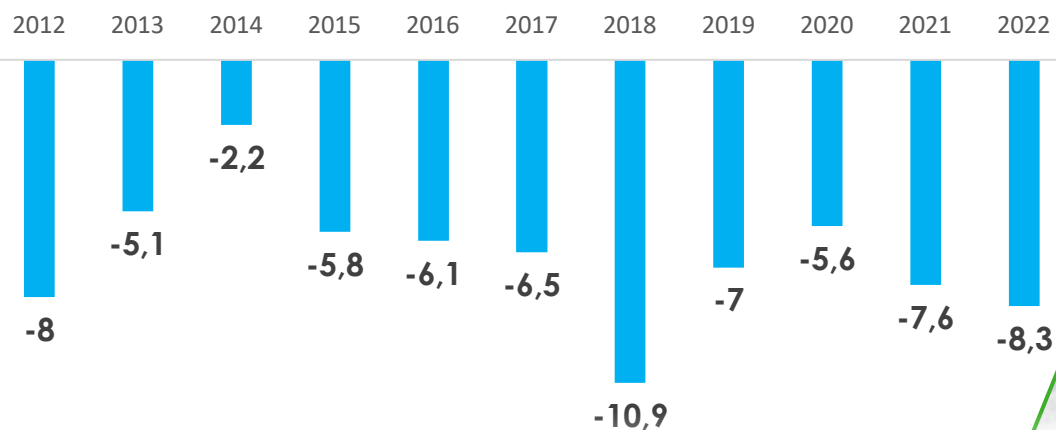
INFJORDEN

THIS IS OUR PLAYGROUND

HISTORICALLY WELL-SUITED WEATHER CONDITIONS



Average temperature (°C) in February at Taraldsvikelv (altitude 650m)

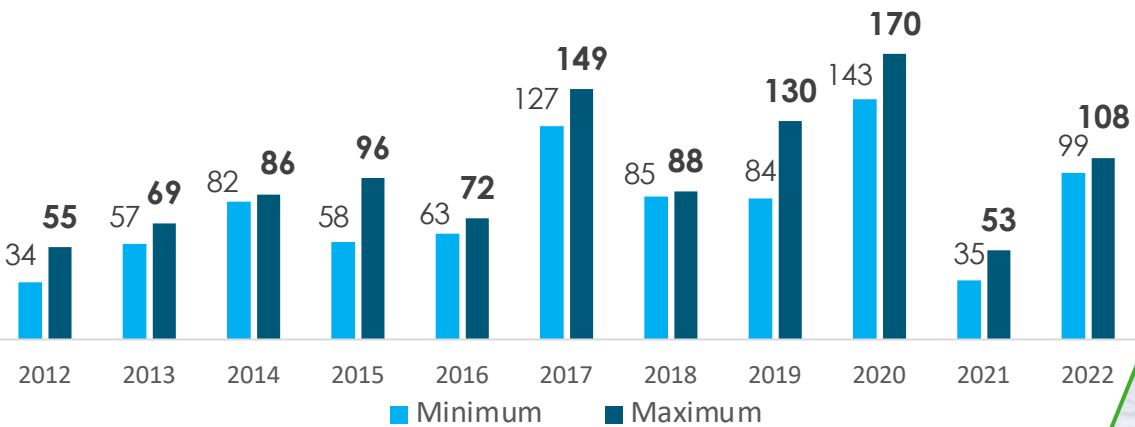


THIS IS OUR PLAYGROUND

HISTORICALLY WELL-SUITED WEATHER CONDITIONS



Snow coverage (cm) in February at Taraldsvikelyv (altitude 650m)

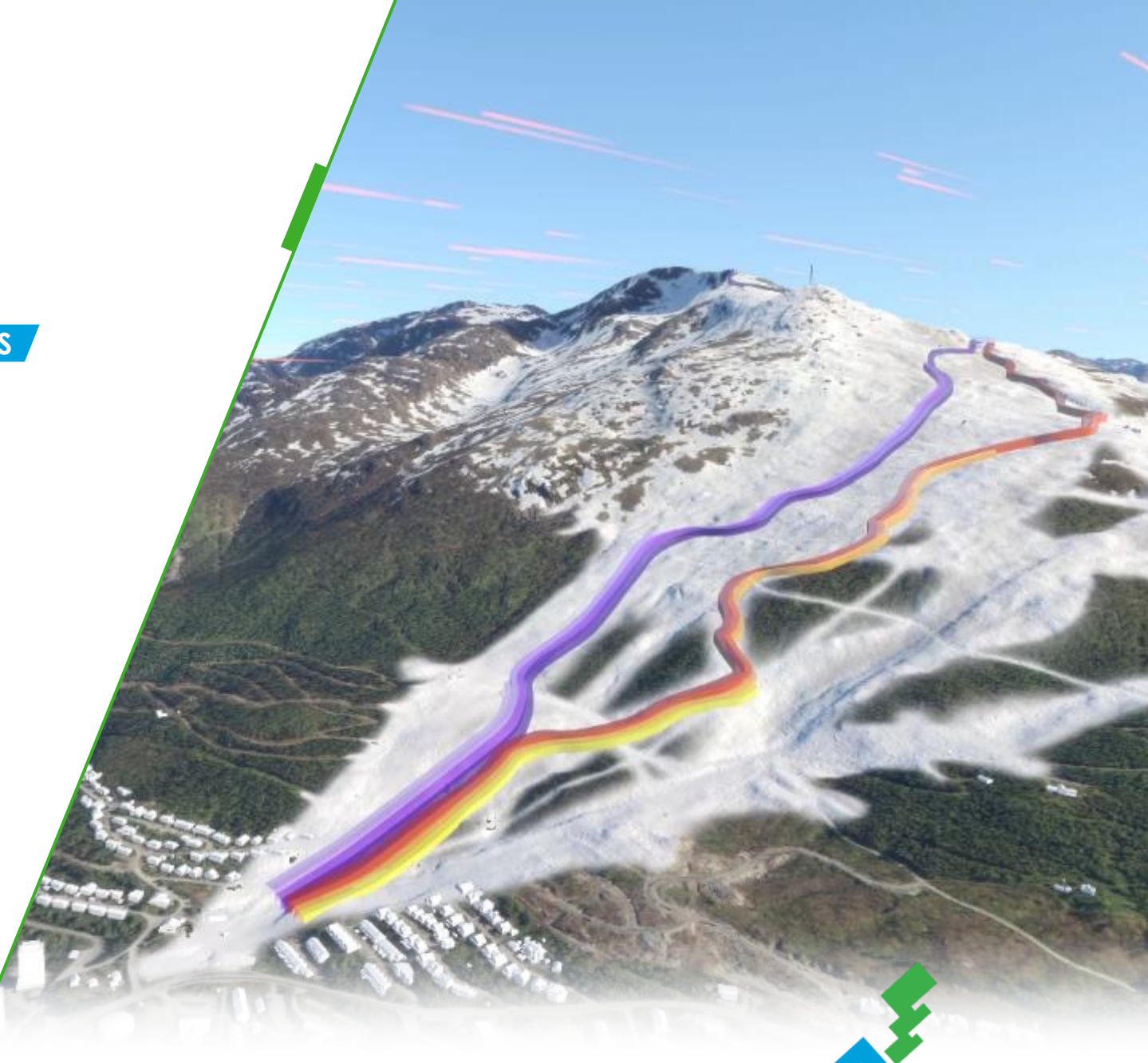


THIS IS OUR PLAYGROUND

HISTORICALLY WELL-SUITED WEATHER CONDITIONS



Median wind (km/h), number of days in February at Gålå (1000m)



THIS IS OUR PLAYGROUND

HISTORICALLY WELL-SUITED WEATHER CONDITIONS



HIGHEST LIGHTNING STANDARDS

from start of both Super G slopes to bottom

Working lights from Downhill start to Super G start



28/02

Åre

7h18

17h23

10h05

Kvitfjell

7h25

17h29

10h04

Narvik

7h17

16h50

9h33



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6. LEGACY

A CENTRAL HUB IN NORTHERN NORWAY

EASY OF ACCESS FROM ABROAD



<3h30

flight time to Northern Norway
(Zurich > Evenes)



international airport

adapted to the biggest aircrafts and chartered planes

CENTRALLY LOCATED, AND WELL CONNECTED



45'

from Evenes airport

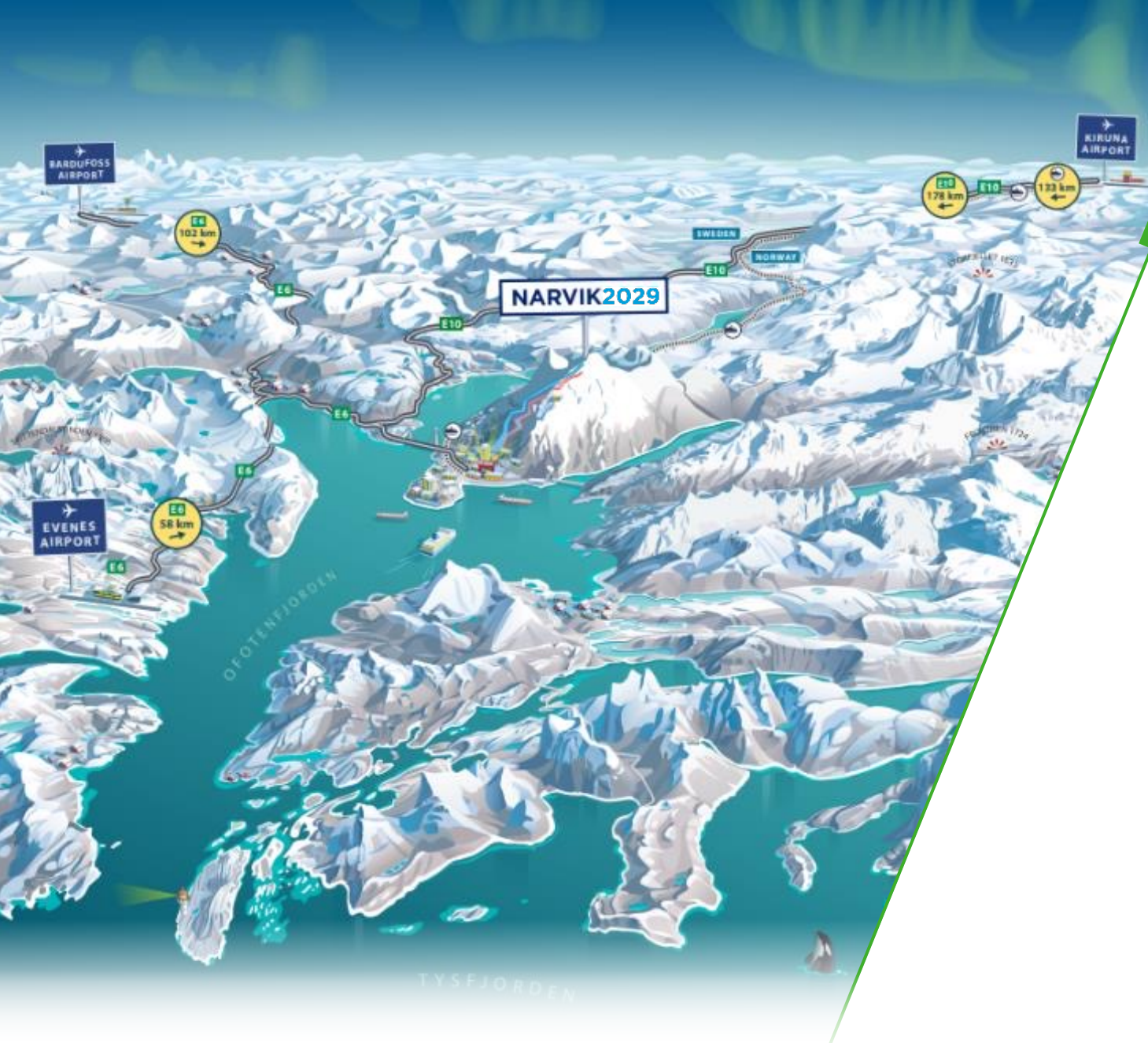
1h30

from Bardufoss airport



2h

from Kiruna (3h15 by train)



EXCEPTIONALLY COMPACT

Everything at **WALKING DISTANCE**

MODERN HOTELS RIGHT IN THE CITY CENTER

for all teams and FIS family

**EXPANDING CAPACITY IN A
SUSTAINABLE AND TOP-QUALITY WAY**

Using one of Norway's **iconic symbols**



>5,800
hotel beds



>3,000
additional beds



EXCEPTIONALLY COMPACT



 FIS FAMILY & HOST TV	260 ROOMS
 OFFICIAL MEDIA	500 ROOMS
 SPONSOR HOTELS	150 ROOMS
 TEAMS BEDS	1000 BEDS
 SPECTATORS & VISITORS	1000 BEDS



Narvik 2029



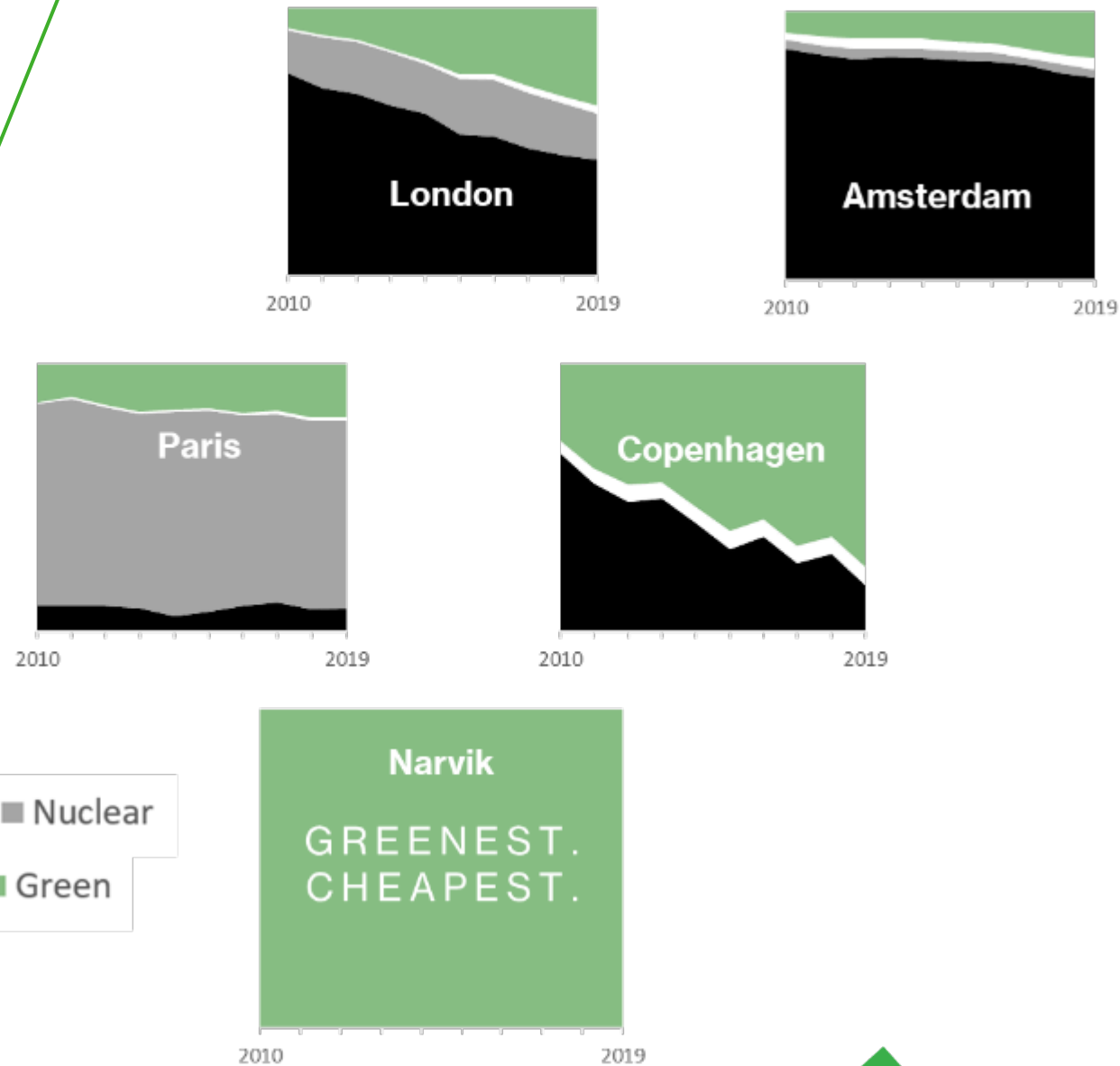
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SETTING NEW STANDARDS

A POSITIVE FOOTPRINT,
POWERED BY EUROPE'S CLEANEST ENERGY MIX



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THE MOST SPECTACULAR CHAMPIONSHIPS EVER

A PERFECT STAGE TO SHOW THE BEST OF ALPINE SKIING

and offer athletes, media and fans a truly unique experience

REACH NEW TARGET GROUPS

building on Northern Norway's extraordinary potential

TELL NEW STORIES

to promote the sport and engage with fans

The Viking jersey, awarded to the best teammate of the day



"One may legitimately wonder whether this kind of approach could not be applied to the Tour de France."

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AN UNFORGETTABLE EXPERIENCE

THE WHOLE COUNTRY
STANDS BEHIND NARVIK 2029

ENJOY NORWAY'S UNIQUE HOSPITALITY

A PLATFORM OF PROMOTION
FOR THE NORWEGIAN CULTURE



Narvik 2029



NARVIK2029
FIS ALPINE WORLD SKI CHAMPIONSHIPS
CANDIDATE

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 **6. LEGACY**

CREATING LONG-TERM IMPACT & VALUES

A CATALYST FOR THE DEVELOPMENT OF SKIING

in Norway, the Arctic region and the whole world

REACH NEW TARGET GROUPS

outside the existing world of skiing

A unique way to inspire

THE HEROES OF TOMORROW



Narvik 2029



WELCOME TO NORWAY AND NARVIK!



Narvik 2029



