



Welcome to the first FIS SnowKidz Newsletter! With this newsletter, we hope to keep you up-to-date with the latest developments in FIS's 'Bring Children to the Snow' campaign. Feel free to forward this to your colleagues who you think would be interested and also please let us know their e-mail addresses so that we can add them to the distribution list. For any comments or questions, please do not hesitate to contact us on [snowkidz@fisski.com](mailto:snowkidz@fisski.com).

#### FIS SNOWKIDZ CLIP NOW AVAILABLE



The promotional clip for the 'Bring Children to the Snow' campaign is now available! There are different versions of the 30 sec clip: depending on your needs, we can offer Internet, video wall or TV quality. To download, click:

[Here for TV quality](#)  
[Here for video wall](#)  
[Here for internet use](#)

If you would rather prefer a Beta tape or would like to embed the video as a code into your website, please let us know.

#### ALREADY VISITED THE FIS SNOWKIDZ TOOLKIT?

As you probably already know, there are various SnowKidz tools available for your use in your event and promotional activities. These tools can be downloaded from the FIS SnowKidz website under the Member Section. At present the Toolkit includes items such as FIS SnowKidz logos, the SnowKidz characters, designs for a variety of event-related templates such as the SnowKidz event areal, banners, flags and you name it. A real highlight is a free-of-rights photo gallery that features a selection of high resolution photos.



Make sure to check out the Toolkit on a regular basis as we keep adding materials to it! If you have not yet received your log in details, please e-mail [snowkidz@fisski.com](mailto:snowkidz@fisski.com)

#### FIS SNOWKIDZ PREMIERE IN SÖLDEN



The FIS SnowKidz had their World Cup debut at the glacier opening of the Audi FIS Alpine Ski World Cup in Sölden (AUT). The SnowKidz were present at the ladies' and men's bib draws as you can see in these images with many happy faces.



The SnowKidz' next appearance will be at the Audi FIS Alpine Ski World Cup slalom opening at Levi (FIN) and thereafter at selected FIS World Cup and other events across disciplines, each time in coordination with the local organizers and the NSA. News updates and images will be added to the FIS SnowKidz website as soon as available!

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To provide feedback on the Bring Children to the Snow campaign, the FIS SnowKidz project or to contribute your news, please contact Trude Edvardsen at [snowkidz@fisski.com](mailto:snowkidz@fisski.com).

You received this newsletter at this address ([xx@xxx.xx](mailto:xx@xxx.xx)) because you are a main person in charge of youth related activities in your National Ski Association.

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